

Students study a range of businesses from local cafes to global enterprises to gain an understanding of the world of business. They will investigate the risks and rewards of business through case studies, learning the power that consumers have to influence the world of business and the decisions that businesses need to make to achieve success.

Year 9 Elective



Engage Skills

Students will develop skills that will enable them to understand the practical applications of what they learn in the classroom. Students will apply business and design thinking skills in real-world scenarios. Students will develop their communication skills eg business pitch; financial and economic literacy; negotiation and organisational abilities to develop solutions to problems; critical thinking to develop and validate their ideas to suit the needs of consumers; and technological skills using AI and other prototyping platforms.



Extend Knowledge

This subject gives students the opportunity to further develop their understanding of economics and business concepts by exploring the interactions within the global economy.



Enrich Experiences

Students can engage with various competitions and challenges outside of the classroom, including the Fishtank competition run by the City of Unley and Young Change Agents entrepreneurial design challenges.



Assessments/Outcomes

Four assessment tasks including a business pitch, globalisation and trade task, economic event analysis and developing an innovative solution to an event or activity in the local business environment.



Pathways

Career Pathways: Business Owner, Company Manager, Economist, Accountant, Project Manager, Financial Advisor, Administrator, HR Consultant, Importer/Exporter, Market Researcher Analyst, Marketing Officer, Recruitment Consultant, Business Systems Analyst, Law Clerk, Retail Buyer, Real Estate Salesperson, Industrial Relations Officer, PR Officer, Teacher, Hotel Manager, Conveyancer