






Visual Arts - Design

Year 12 at Walford
Her Way

You will visually experiment and respond to a design brief, document your ideas and explore a range of designers and techniques. You will develop and apply skills using various programs and media to produce resolved works of communication design, product design and/or visual design. Examples of design topics include logo and branding design, graphic and illustration design, surface pattern design, packaging design and photography.

Stage 2
20 Credits

 Engage <i>Skills</i>	 Extend <i>Knowledge</i>	 Enrich <i>Experiences</i>
<ul style="list-style-type: none"> • Think critically and analytically • Think conceptually • Think creatively - develop creative, personal ideas • Communicate ideas through a variety of media • Problem solve • Document process and ideas • Evaluate • Reflect on own practice • Draw inspiration from design works • Produce a resolved work of design • Explore concepts • Develop and apply practical skills 	<ul style="list-style-type: none"> • Design brief • Design specific language • Develop a personal aesthetic • Media & technology in design • Concepts such as illustration, branding, advertising, packaging, product & digital design • Explore a range of designs and techniques 	<ul style="list-style-type: none"> • Art & Design competitions • Exhibition visits • UniSA - School of Art/ Design visit • School based and community projects & exhibitions • SACE Art Show excursion

 Assessments/Outcomes	 Pathways
<p>Folio, Practical, Visual Study</p>	<p>Course Pathways: Graphic Design, Marketing, Publishing, Visual Art (Fine Art), Media Art, Communication Design, Digital Design, Creative Arts, Digital & Social Media</p> <p>Career Pathways: Photographer, Potter, Sculptor, Illustrator, Painter, Textile Artist, Urban Planner, Valuer, Web Designer, Architectural Draftsperson, Architect, Leadlighter, Marketing Manager, Graphic Designer, Fashion Designer, Visual Merchandiser, Printer, Textile Designer, Painter & Decorator, Millner, Jeweler, Make-up artist, Florist, Engraver, Interior Decorator, Gallery or Museum Curator, Costume Designer, Arts Manager, Advertising Executive, Industrial Designer, Multimedia Developer, Teacher, Lecturer, Historian</p>