




Business Innovation

Year 12 at Walford
Her Way

You will develop the knowledge, skills, and understandings to engage in business contexts in the modern world. In a time where design-led companies outperform other companies, you are immersed in the process of finding and solving customer problems or needs through design thinking and using assumption-based planning tools. You will identify the customers who are at the centre of your innovation process and generate viable business products, services, and processes.

SACE Stage 2
20 Credits

 Engage <i>Skills</i>	 Extend <i>Knowledge</i>	 Enrich <i>Experiences</i>
<ul style="list-style-type: none"> • Explore problems and generate possible solutions to meet customer problems or needs using a customer-focused approach • Apply decision-making and project management tools and strategies in business contexts • Create and apply business intelligence to iteratively develop and evaluate business models and plans • Analyse and evaluate the opportunities and challenges for business posed by digital and emerging technologies • Analyse and evaluate, social, economic, environmental, and/or ethical impacts of global and local business • Apply communication and collaborative skills in business contexts. 	<p>Stage 2 Business Innovation is structured around two key contexts:</p> <ul style="list-style-type: none"> • designing business • transforming business. <p>Through these contexts, students develop and apply their understanding of the following underpinning learning strands:</p> <ul style="list-style-type: none"> • innovation • decision-making and project management • financial literacy and information management • global, local, and digital perspectives. 	<ul style="list-style-type: none"> • Visit to Lot Fourteen • Student pitch business model to panel of business and marketing experts for feedback • Guest speakers • Collaborative Design Sprints <p>Use of project management software for self-directed project management of team and collaborative projects (Mural/Miro)</p>

 Assessments/Outcomes	 Pathways
<p>Three Business Skills Tasks , One Business Model & Evaluation, One Business Plan & Pitch</p>	<p>Course Pathways: Innovation and Entrepreneurship, Accounting, Finance and Trade, Business Management, HR, Marketing, Property, Tourism, Economics, Event Management, Digital Business</p> <p>Career Pathways: Business Owner, Company Manager, Economist, Accountant, Project Manager, Financial Advisor, Administrator, HR Consultant, Importer/Exporter, Market Researcher Analyst, Marketing Officer, Recruitment Consultant, Business Systems Analyst, Law Clerk, Retail Buyer, Real Estate Salesperson, Industrial Relations Officer, PR Officer, Teacher, Hotel Manager, Conveyancer</p>